

# eMark Solutions - Web Shop



- Automated Search engine submission
- Robust SSL Security and site verification by Thawte and Securepay
- Integrate with accounting packages
- Enterprise hosting in a world class environment

Expand your sales opportunities and empower your customers by establishing an Internet presence. By providing online access to thousands of Information Technology products you can increase your revenue stream, reduce your administrative overhead and expand from your local to national market.

**Make it convenient for Customers and Partners to do business with You**

**Access Anytime, Anywhere** - Provide around-the-clock, national access for your customers. With an eMark Webshop, clients can place orders at their convenience, get immediate answers to questions about the status of previously placed orders, or instantly check on inventory availability and pricing.

**Reduce Support Costs** - Decrease your need for expensive support staff answering questions by phone or fax. Help increase the accuracy and efficiency of the ordering process, due to the elimination of double entry from phoned, faxed, or mailed orders.

**Customer-level Pricing** - Create preferred pricing levels for your best customers, giving them a consistent shopping experience. Offer Government, Education and special bid pricing structures online for up to date accuracy.

**Integrate Seamlessly** - Realize more of your potential with a scalable, efficient, and expandable eCommerce solution for your business.

**Streamline Sales** - Save time receiving, entering, and error checking orders. Transmit a paperless invoice back to your customer via email and process orders automatically onto multiple suppliers.

**Quotations** - Quotes can be prepared from scratch or from templates and can include standard paragraphs, free form text, pictures and even internal comments. Send quotes in either HTML or plain text format.

**Real Time Reporting** - An important component for any business is the ability to report on real time information. The eMark reports engine allows management and staff to run a multitude of reports from current Sales Revenue and Gross Profit to units shipped per day. Choose from over 100 pre-defined reports.

**Automated Processes** - Utilise automatic freight calculations using matrix's available from multiple couriers. Add handling fee's for processing of orders. Webshop enables the processing of orders onto single or multiple distributors, as well as event based email notifications for invoicing, back orders and shipment advice.

**Back Orders** - Allow customers to check on back orders at anytime, alternatively setup the automatic email notification to email clients with daily back order report information.



Level 1  
28 Baxter Street  
Fortitude Valley 4006

Ph: (07) 3216 0162  
Fax: (07) 3216 0272

[www.emarksolutions.com.au](http://www.emarksolutions.com.au)